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PATENT
Appl'n No.: 09/094,949
Attny Dkt No.: 11032-3002
8-5-02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Dwight A. MERRIMAN et al

Appl'n No.: 09/094,949

Filing Date: June 15, 1998

For: METHOD AND APPARATUS FOR
AUTOMATIC PLACEMENT OF
ADVERTISING

Group Art Unit: 2166

Examiner: J. Harle

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Technology Center 2100

Commissioner for Patents
Washington D.C. 20231

PRELIMINARY AMENDMENT (CPA)

SIR:

In response to the final Office Action mailed on July 31, 2001, the period for response having been extended by three months to January 31, 2002 by payment of the requisite extension fee under 37 C.F.R. § 1.136(a), the following amendments and remarks are respectfully submitted:

In the Claims

Please cancel all previously pending claims (claims 63-84) without prejudice or waiver as to the underlying subject matter.

Please add the following claims (claims 85-100):